



# Test your biocontrol, grow your business

Wageningen University & Research (WUR) integrates sustainability and efficacy in crop protection. With advanced testing facilities, we enhance biocontrols through Integrated Crop Management principles, translating scientific innovations into practical solutions for sustainable agriculture and ensuring reliable evaluations of product efficacy and safety.



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# All there is to know: Our look on ICM

Integrated Crop Management (ICM) optimizes agricultural production by balancing sustainability in environmental, economic, and social aspects. It enhances crop resilience and productivity through advanced strategies like biological control and precision agriculture, reducing reliance on chemicals while promoting healthy, sustainable crop growth.



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# Help farmers make informed decisions

Stricter regulations due to biodiversity loss and water quality concerns necessitate that crop protection companies enhance their biological products. Integrated Crop Management (ICM) is an overarching framework that helps optimizing product performance and application for sustainable systems, ensuring the production of affordable, high-quality food.



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# Meet WUR: Field experts in ICM

Wageningen University & Research (WUR) leverages science to transform agriculture by turning research into practical solutions. Collaborating with various stakeholders, WUR optimizes biocontrol agents for market success, ensuring effective application in sustainable systems and helping farmers understand the benefits of innovative products.



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# Let us assist you with our solutions

Wageningen University & Research (WUR) supports the market introduction of new crop protection products by providing early testing, application strategies, and registration trials. With over 500 experts and state-of-the-art facilities, we ensure reliable results, optimizing innovations for effective, sustainable use in agriculture.



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# Use our knowledge: ICM further explored

Integrated Crop Management (ICM) is built on five pillars: crop rotation, cultivar selection, soil management, water use, and targeted control strategies. These approaches enhance crop resilience, improve pest and weed management, and utilize technology like precision agriculture for informed decision-making and continuous monitoring, ensuring sustainable agricultural productivity.



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