



Plant Volatiles: Controlling Aphid in Sugar Beet

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Session 4: Biocontrol Innovations

aGRiODOR

HELPING FARMERS
FEED THE PLANET SUSTAINABLY

AGRIODOR COMPANY

Our mission is to provide concrete and effective alternatives to insecticides to help farmers produce more sustainably.



Creation

INRAE spin-off created in 2019, 30 people based in Rennes, France.



Laboratory

First private laboratory in applied chemical ecology in Europe.

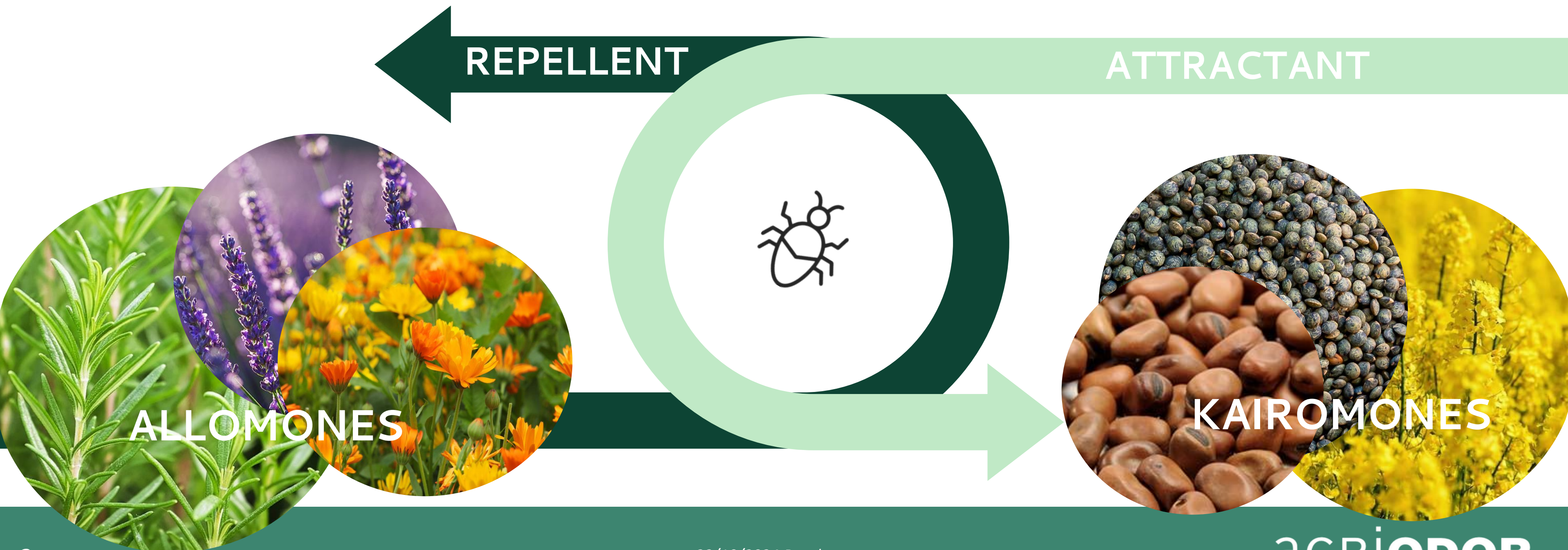


Biosolutions

Developing biosolutions based on kairomones et allomones. **First semiochemical product formulated in granules.**

WHAT WE DO

We take inspiration from nature to develop mixtures of odorous molecules from plants in order to modify the behavior of pests and protect crops.

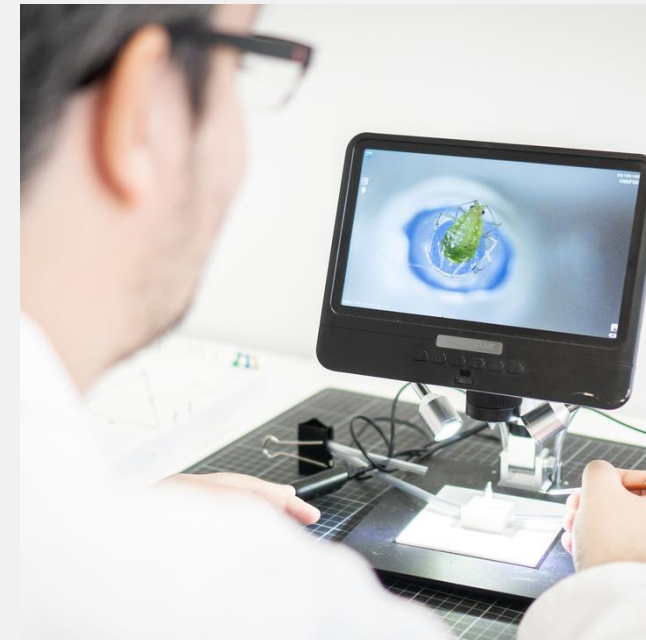


SOLUTIONS DEVELOPMENT



R&D platform

- Automated analysis
- In-house set up design and insect knowledge
- AGRIODOR's odours databases



R&D process

- VOC's blends
- Diffusion matrix
- PATENTS on blend and its diffusion in the field



Field testing

- Integration in farmer practices
- Technical knowledge of the product

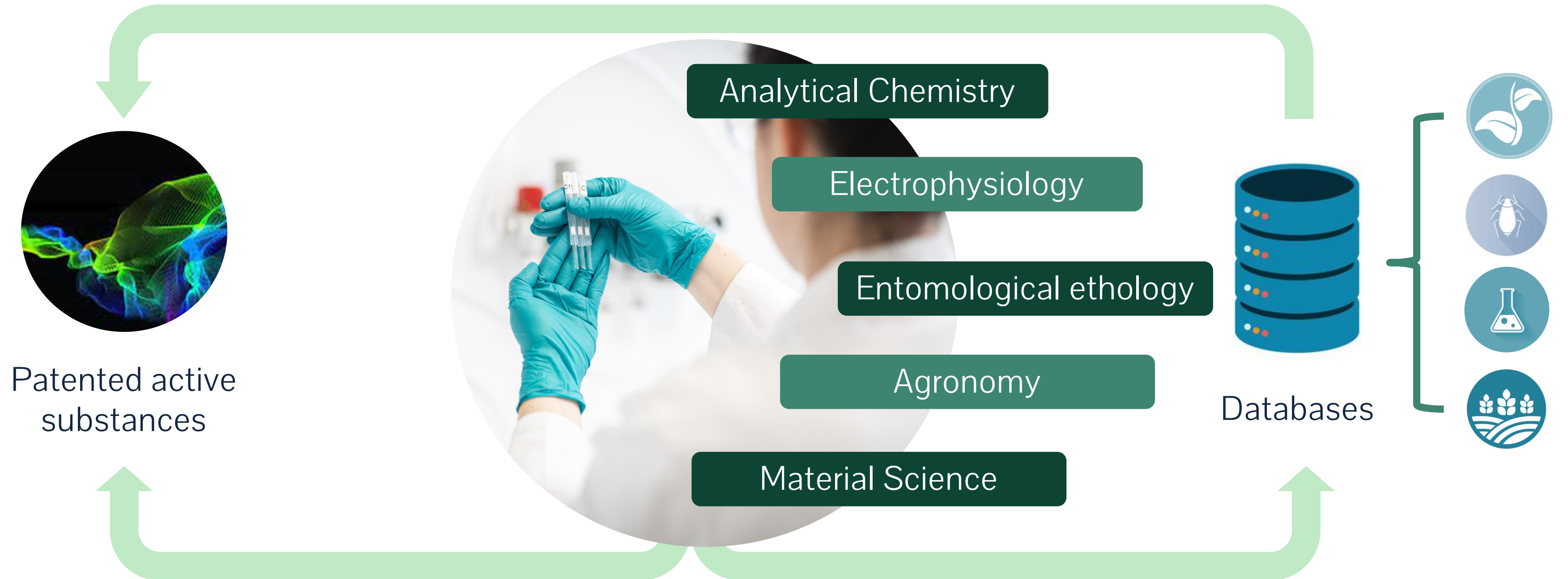


Registration

- Solution registration
- Sales

AGRIODOR'S R&D PLATFORM

A full equipped lab driven by a complementary PhD team



THE SUGAR BEET CASE

 Neonicotinoids seed coating banned in Europe.



30% yield loss in 2020



600 – 700 millions € lost for farmers and sugar industry

In 2021, launch of « Plan National de Recherche et d'Innovation », PNRI, to find by 2023 biocontrol solutions for this issue.



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THE SUGARBEET HISTORY

The Blend and its action modes

2021 - 2022

- Laboratory and field VOCs identification and evaluation.
- Laboratory action modes identification and evaluation.



An easy to use product formulation

2023

- Final optimizations of the blend.
- Laboratory and field diffusion supports evaluation and selection.



Integration into farmers crop practices

2024

- Large-scale deployment of the solution in different farmers technical pathways.



Farmers use

2025

- Sales under derogation.



PROTECTING SUGARBEET WITH ALLOMONES

1

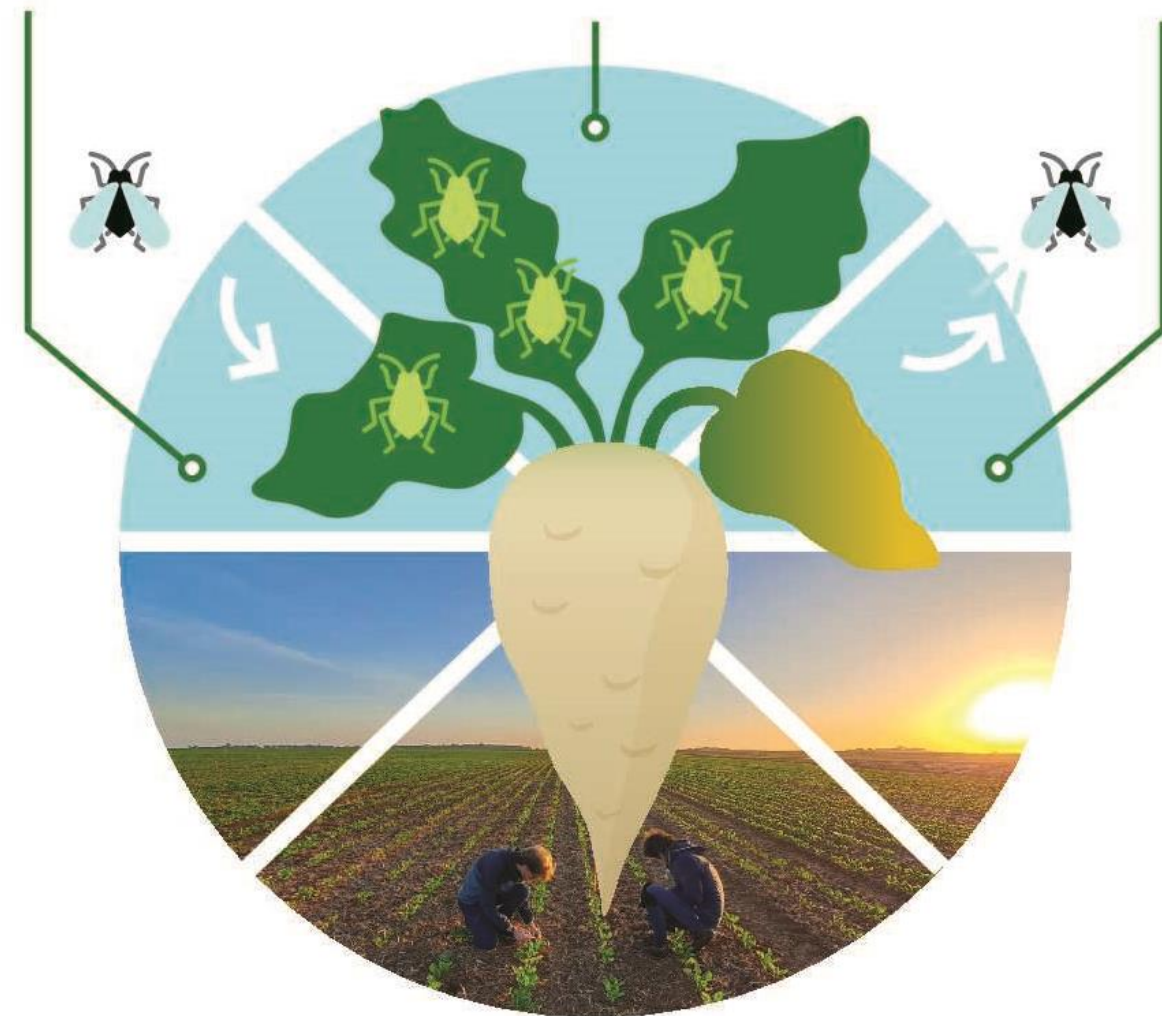
Repellent
Limits winged
colonization

2

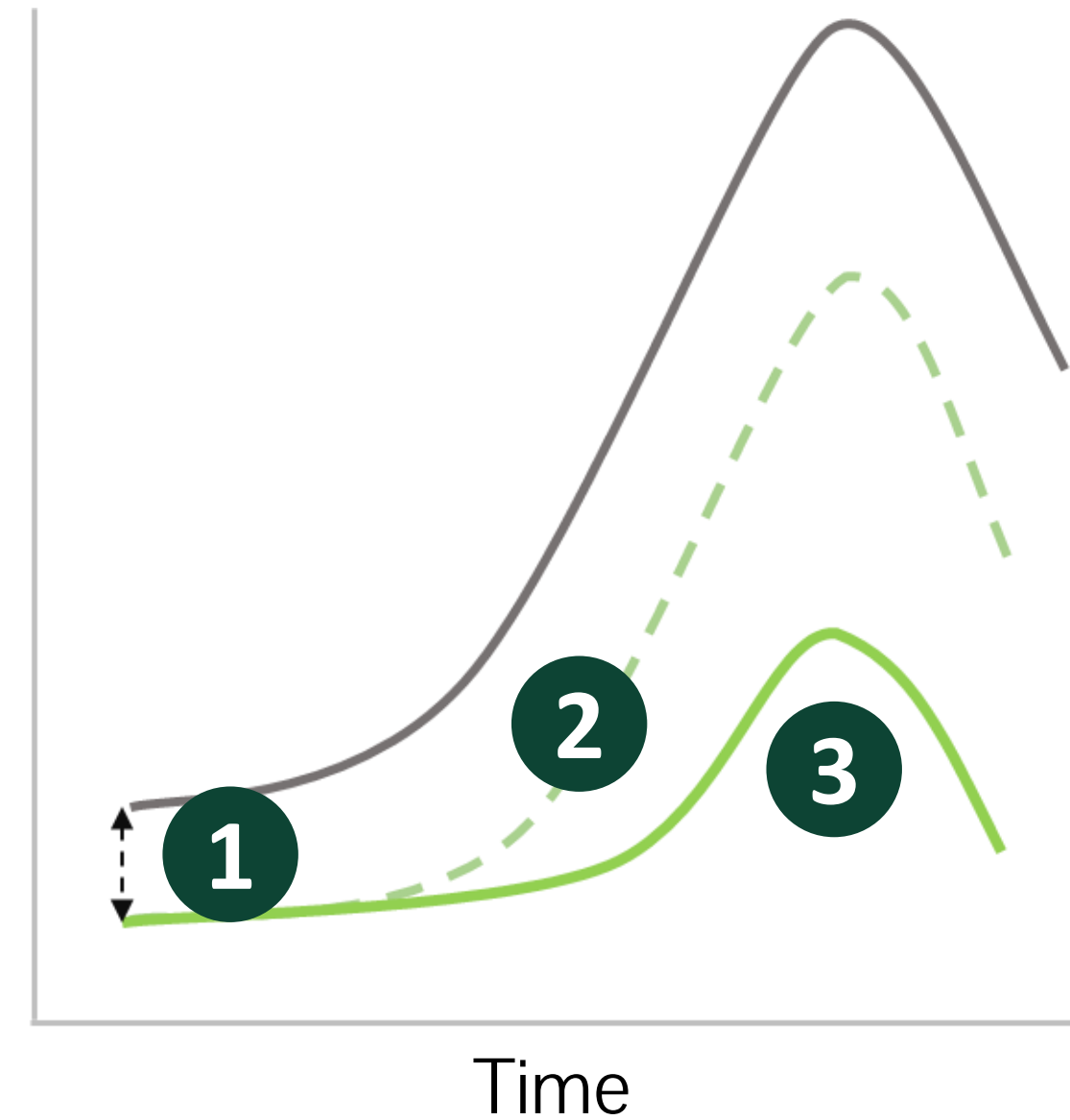
Reproduction
Slows
reproduction

3

Feeding
Decrease the
number and duration
of feeding



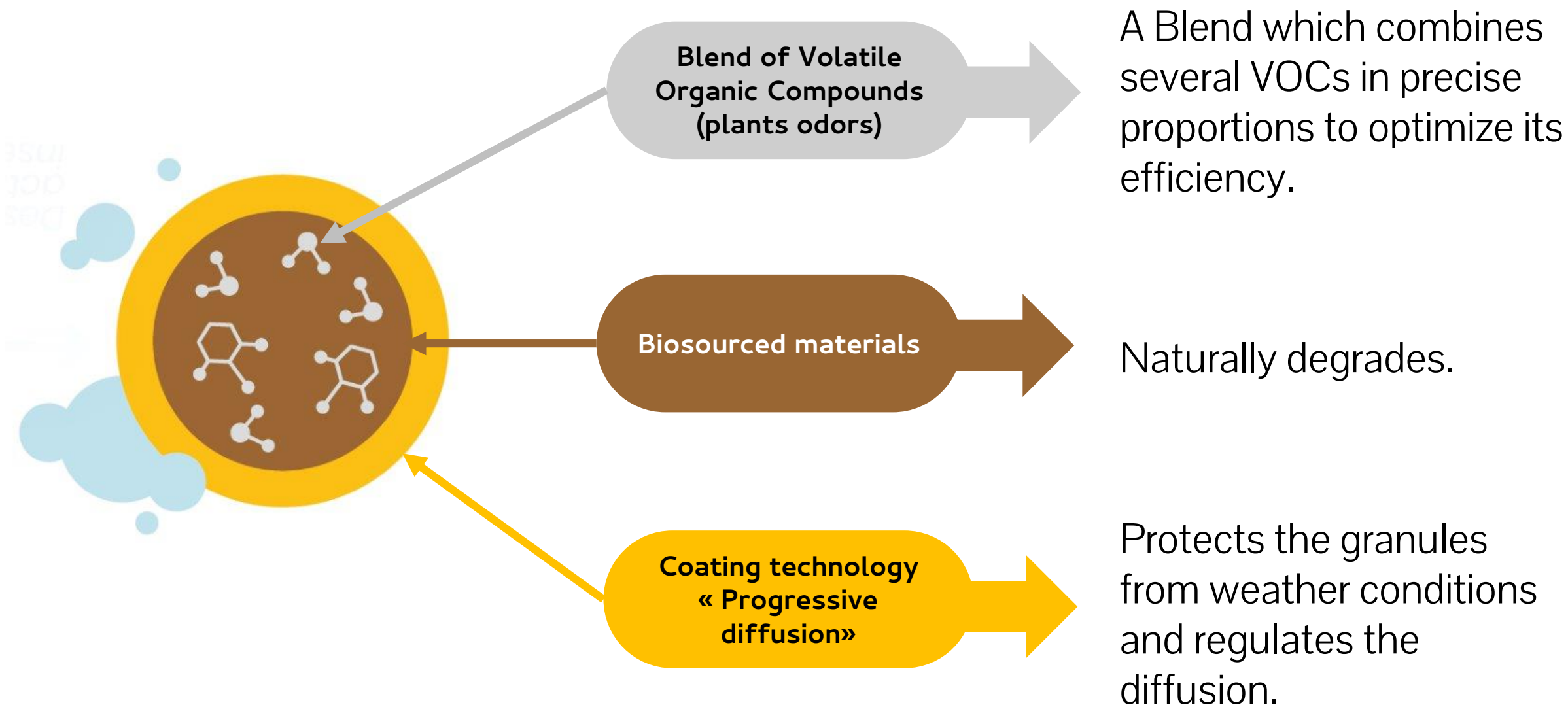
Myzus persicae population
(winged & wingless)



- Natural dynamic
- - - Theoretical dynamic with repellent effect only
- AGRIODOR007 dynamic

PROTECTING SUGARBEET WITH ALLOMONES

GRANULE COMPOSITION



EASY SPREADING WITHOUT INVESTMENT

- Granules mechanically spreadable with a quad or tractor and centrifugal spreader.
 - 0 investment
 - Easy to use
 - Saving on the spreading compared to spayer :
 - Quad is 3 to 4 times cheaper
 - Quad is quicker



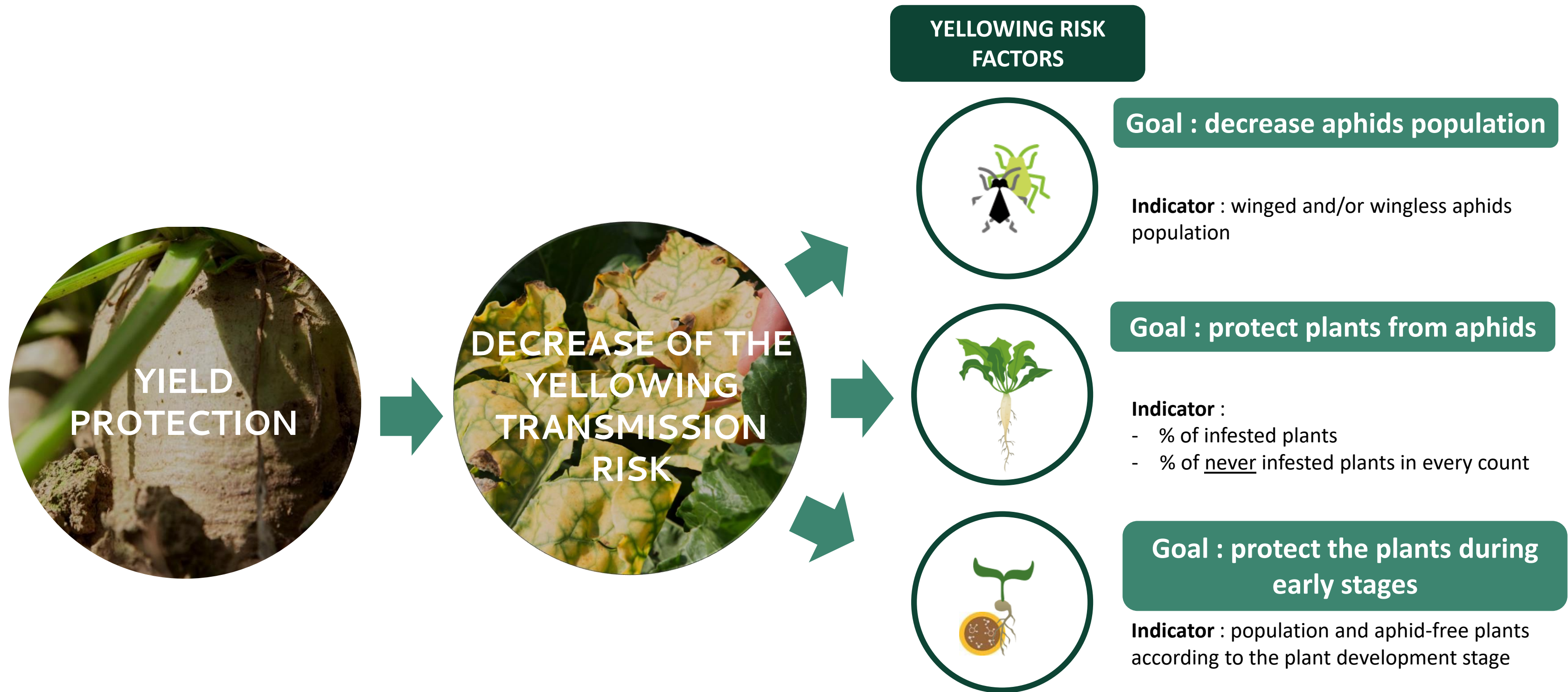
« Simple and easy
to spread »

« Easily integrated
in my program »

« Quality
spreading »



FIELD PERFORMANCE INDICATORS



EXPERIMENTAL PROGRAMS



Microplot

Determines the efficiency compared to an untreated control (natural infestation).



- Over 3 campaigns :
- Spring 2023
 - Autumn 2023
 - Spring 2024

Wide stripes

Determines the synergies with farmers' insecticide strategies.

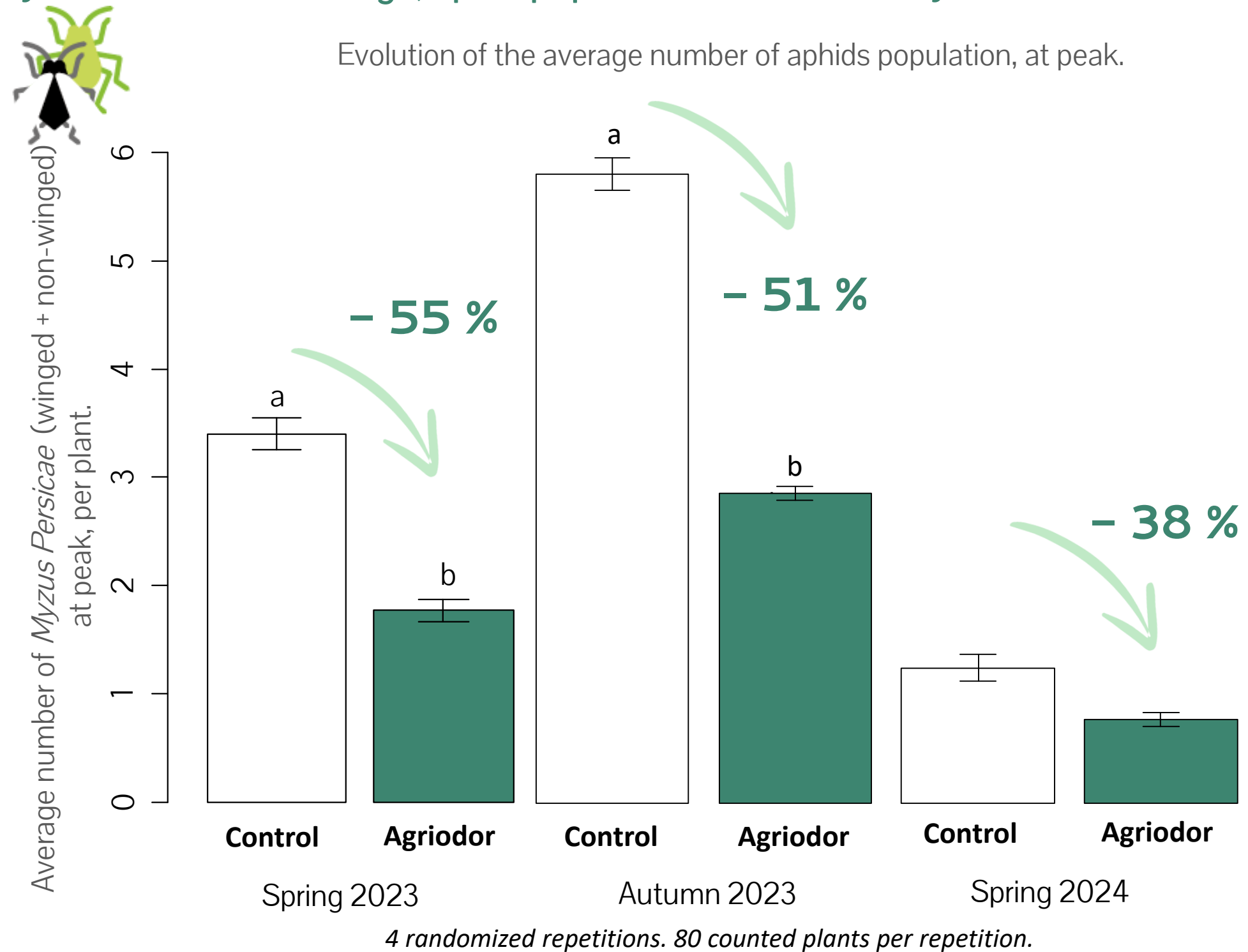


- More than 50 fields
- 0,5 acres per repetition



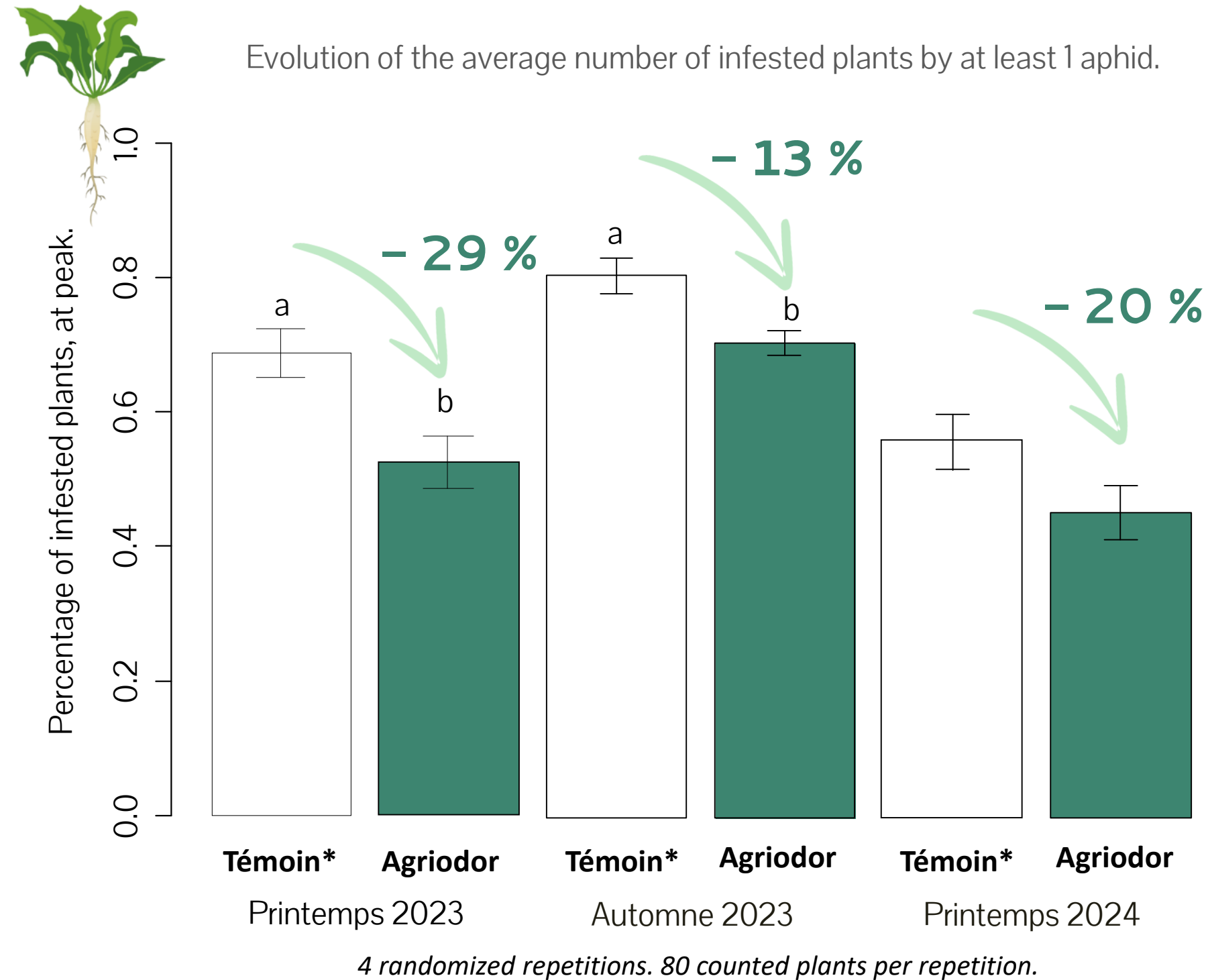
DECREASE APHIDS POPULATION : AT PEAK

- A multi-year efficiency measured : on average, aphid populations are divided by 2.



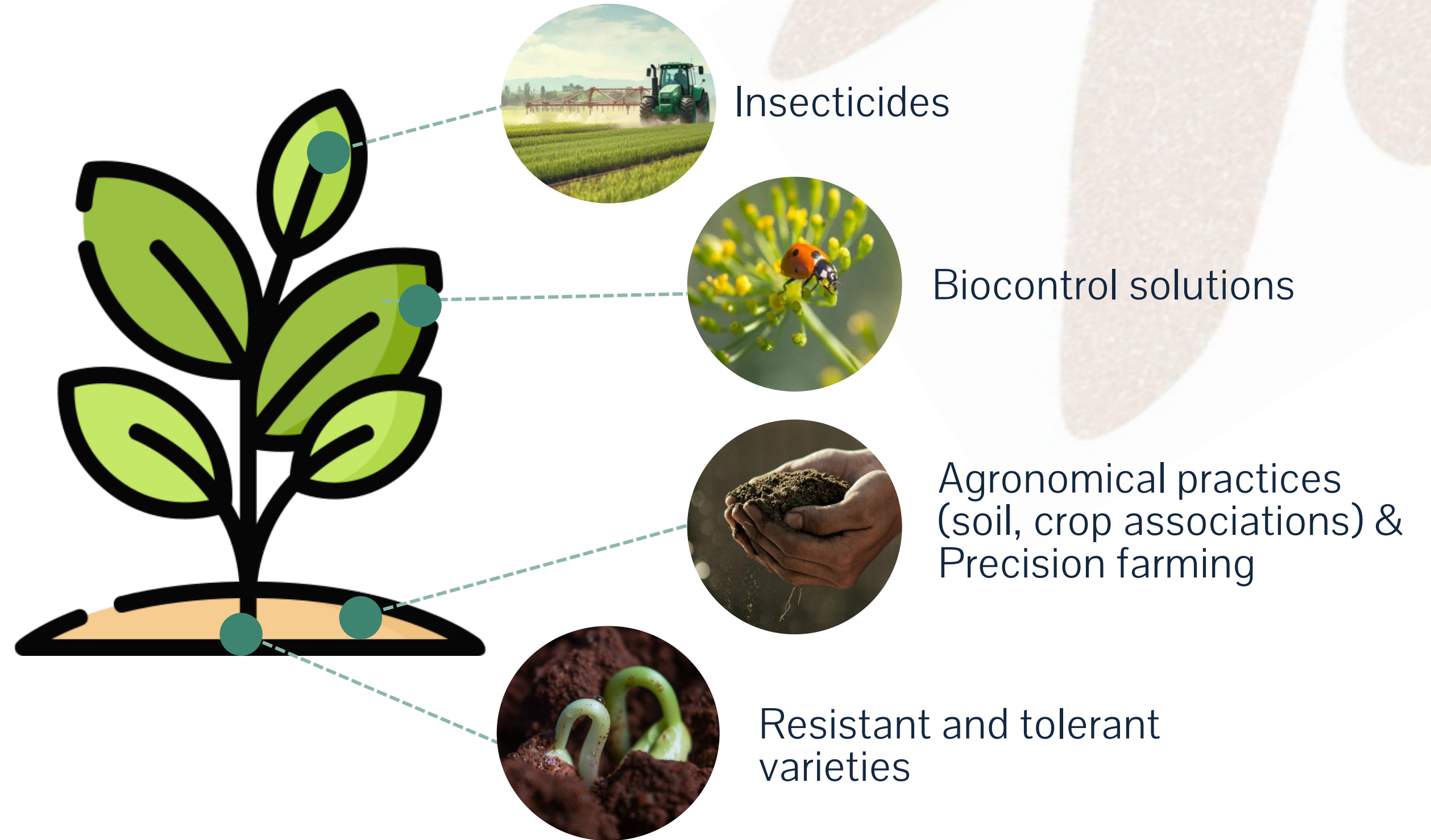
DECREASE NUMBER OF INFESTED PLANTS : AT PEAK

- A multi-year efficiency measured : on average, plants affected by aphids are reduced by 13 to 29%.



AGRIODOR : A PIECE OF THE PUZZLE

80% of
worldwide
pests
targeted



AGRIODOR : A PIECE OF THE PUZZLE



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